

**Faculty of International Economics and Administration**  
**Department of Economics**  
**Professional area: Economics**  
**Major: Finance**  
**Master's Degree Programme: Financial and Bank Management and Marketing Educational-**  
**and-qualification Degree: Master**

## **COURSE DESCRIPTION**

1. Code: FIN 1012
2. Title: Banking
3. Type: compulsory
4. Cycle: second
5. Year of study when the component is delivered: first
6. Semester/trimester: second
7. Number of ECTS credits allocated: 6
8. Name of lecturer(s): Assoc. Prof. Nikolina Grozeva, PhD, Radoslav Kanovsky PhD
9. Learning outcomes: the course in Money and Banking aims at introducing students to money theory and monetary policy of the Central Bank, trade banks activities, types of bank credits, methods and strategies for bank management in the developed countries and in our country as well. The main tasks of the course are these methods and strategies to be used so that the final objectives of the banks can be achieved-profitableness, market liquidity and capital adequacy and increasing the influential role of the banks on the economic activity and the rate of the economic growth in the country.
10. Mode of delivery: face-to-face
11. Prerequisites and co-requisites: Students are required to have successfully completed the courses in Microeconomics, Macroeconomics, Fundamentals of Accounting and Finance
12. Course contents: the course in International Bank Management comprises fundamental, practical and applied knowledge in the field of bank management. During the course, special attention is paid to the specific techniques for profitableness management /the rate of return of the assets, net operative margin, profit margin, net interest margin, profitability of 1 share/, including the profitableness /convertibility/ of the assets, the rate of return of one's own capital and especially the influence of the intensifier of one's own capital on it, etc. Dwelling upon the problems of bank management in the developed countries, special attention is paid to the problems and possibilities of further development of the existing methods, ways, concepts and strategies for bank management in Bulgaria.
13. Recommended or required reading:
  1. . . . . , . . . . . , 2006
  2. . . . . , . . . . . , . . . . . „ . . . . . ”, . . . . . , 2009.
  3. . . . . , . . . . . , . . . . . , 2009
  4. . . . . , . . . . . , . . . . . , 2010
14. Planned learning activities and teaching methods: lectures, discussions and tests
15. Assessment methods and criteria: written exam, test
16. Language of instruction: Bulgarian