

Faculty of International Economics and Administration
Department of Economics
Professional area: Economics
Major: Finance
Master's Degree Programme: Financial and Bank Management and Marketing
Educational-and-qualification Degree: Master

COURSE DESCRIPTION

1. Code: FIN3254
2. Title: Geo-economic Aspects of the Trans-nationalization in the Banking Sector
3. Type: compulsory
4. Cycle: second
5. Year of study when the component is delivered: first
6. Semester/trimester: first
7. Number of ECTS credits allocated: 4,5
8. Name of lecturer(s): Assoc.Prof. Mladen Tonev, PhD
9. Learning outcomes: After the course students will know the specifics and peculiarities of the process of trans-nationalization in the banking sector and will be able to assess the logic, meaning, objectives and results from the transformation processes in the financial sector on a national and global scale.
10. Mode of delivery: face-to-face
11. Prerequisites and co-requisites: Students need to have knowledge in International Economics, Geo-economics, Political Studies, International Finance.
12. Course content: The course discusses the transformations and processes occurring in the geo-economic and geopolitical financial corporate sector and how these processes affect the activities and functions of bank mega structures operating on a global scale.
13. Recommended or required reading and other learning resources/tools:
 1. - , 2009.
 2. : , 2012.
 3. , : - , 2008.
 4. : , 2009.
 5. , : - , 2012.
14. Planned learning activities and teaching methods:
15. Assessment methods and criteria: The final assessment is formed as a result of continuous assessment, which is 0.3 of the result and the grade from the final examination, which is 0.7 of the final result. The formula for the final mark (FM) is the following: $FM = 0,3 CA + 0,7 FEG$ where
CA - continuous assessment; FEG - final examination grade.
The evaluation criteria are announced to the students, as the minimum requirement for a satisfactory assessment - Average 3 is to achieve 30% of the correct answers to the mid and final tests, plus knowledge of the basic concepts and basic categories. The grade Good 4 is awarded for 50% of the correct answers to the test tasks and knowledge of the key trends and patterns in the geopolitical and geo-economic aspect. A Very good grade 5 is awarded for 70% correct answers and a good knowledge of the theory of banking trans-nationalization and the ability to generalize and make analytical conclusions based on data from the specialized literature. An Excellent grade 6 is awarded for 80% or more correct answers to the mid and final tests as well as skills to include logical structures of the theory of the transnational nature of the banking sector in discussions and in a written text.
16. Language of instruction: Bulgarian