

Faculty of International Economics and Administration
Department of Economics
Professional area: Economics
Major: Finance
Master's Degree Programme: Financial and Bank Management and Marketing
Educational-and-qualification Degree: Master

COURSE DESCRIPTION

1. Code: MAN3385
2. Title: Financial and Bank Management
3. Type: compulsory
4. Cycle: second
5. Year of study when the component is delivered: first
6. Semester/trimester: first
7. Number of ECTS credits allocated: 4,5
8. Name of lecturer(s): Assoc. Prof. Virzhiniya Ivanova, PhD
9. Learning outcomes: acquiring knowledge in the field of company and bank management by analysis of case studies from the practice using national and international analytic methods.
10. Mode of delivery: face-to-face
11. Prerequisites and co-requisites: Students must have successfully taken the courses in Fundamentals of Management, Marketing, Finance, International Business.
12. Course content: Regulation of market business and business profit; Capital management of companies and banks; Strategic financial mix for capital insurance of business projects; Entrepreneurship and risk projects in business, etc.
13. Recommended or required reading and other learning resources/tools:
 1. , .. " , 2006.
 2. , .. : , , , 2001.
 3. , .. " , .., 2013.
 4. .. , , , 1999.
 5. , .. , , 2013.
14. Planned learning activities and teaching methods: lectures, case studies from the company and bank practice, presentations.
15. Assessment methods and criteria:

The control and assessment of knowledge and competence is achieved through the following forms and the allocation of credits:

 - Attendance form, active participation and a test (open questions) on the submitted material during lectures - 20%;
 - Discussions and a project assignment defense on pre-assigned topics by the lecturer 10%;
 - Evaluation of a test (open questions), taken during the session - 70%;
16. Language of instruction: Bulgarian