Faculty of International Economics and Administration Department of Economics Professional area: Economics Major: Finance Master's Degree Programme: Financial and Bank Management and Marketing Educational-and-qualification Degree: Master

COURSE DESCRIPTION

1. Code: MAN3389

2. Title: Leadership at the Financial Markets

3. Type: optional

4. Cycle: second

5. Year of study when the component is delivered: first

6. Semester/trimester: first, second

7. Number of ECTS credits allocated: 3

8. Name of lecturer(s): Prof. Miglena Temelkova, PhD

9. Learning outcomes: The course in Leadership at the Financial Markets aims at acquiring extensive knowledge about the leadership models of behavior at the financial markets.

10. Mode of delivery: face-to-face

11. Prerequisites and co-requisites: Students must have knowledge in the basic theories of management, strategic planning and forecasting, as well as have the ability to analyze the internal and external financial environment and the impact of personal behavior on the financial performance of organizations and the market.

12. Course content: Nature, major tasks and characteristics of leadership; Types of leadership styles and behavior at the financial markets; Leaders and leadership business strategies implemented at the financial market, etc.

13. Recommended or required reading and other learning resources/tools:

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14. Planned learning activities and teaching methods: lectures, presentations, case studies.

15. Assessment methods and criteria: Theoretical online test of 30 questions in 60 minutes - determines 50% of the final grade, the computer evaluates the results by predefined criteria (up to 50% correct answers - Poor 2, up to 70% correct answers - Satisfactory 3, up to 80% correct answers - Good 4, up to 90% correct answers - Very good 5 and over 91% correct answers- Excellent 6).

Evaluation during the educational process - has 50% weight in the final assessment - development of analytical tasks, participation in discussions, debates and other forms of group dynamic process during the semester.

16. Language of instruction: Bulgarian