Faculty of Architecture
Department of Arts
Professional area: Visual Arts
Specialty: Fashion Design
Educational and qualification degree: Bachelor

LECTURE COURSE DESCRIPTION

1. **Course unit title:** Innovation in fashion and textile
2. **Course unit code:** FAR1256
3. **Type of the course unit:** elective
4. **Level:** Bachelor
5. **Year of study when the component is delivered:** fourth
6. **Semester:** seventh
7. **Number of ECTS credits allocated:** 6
8. **Name of lecturer(s):** Assoc. Prof. Kapka Manasieva, PhD
9. **Learning outcomes:** The aim of the course is to familiarize students with the changes in the fashion industry and textile industry as a result of globalization. The students learn how the introduction of digital technologies and innovation change the ways of designing and manufacturing fashion products and textiles.
10. **Mode of delivery**: face-to-face
11. **Prerequisites and co-requisites:** knowledge in the field of textile production
12. **Course content:** Innovation policy in sewing and textile production. Trends in design. Product Innovations. Modern innovative business practices. Modular building of collections. Characteristics of the innovation policy of the companies from the fashion industry and textiles.
13. **Recommended or required reading and other learning resources/tools:**

- Велев, Т. Маркетинг на производствените услуги: [Моногр.]. Унив. изд, Стопанство, 1992.
- Гановски, В. С., Д. Д. Дамянов , Д. С. Чакърски, Основи на автоматизацията, роботизацията и ГАПС. С., Техника, 1994
- Ганчев, Панайот и Олга Гераскова. Влияние на бизнес стратегиите върху организационните промени в предприятията. Електроника, 2004
- Дамянов, Д. Иновационна политика София, 2002

14. **Planned learning activities and teaching methods**: lectures, course assignments, self-study, contact hours
15. **Assessment methods and criteria:** The continuous semester control aims to stimulate students' out-of-class work. The students work on a project on a chosen theme. The work on the course project is reported weekly and assessed at each stage, and students are consulted for further work. At the end of the semester, the students with a course project are allowed to sit an exam. . Students who have developed, reported and were assessed excellently while working on the project are exempted from the practical part of the exam.
16. **Language of instruction:** Bulgarian