

Faculty of Architecture
Department of Arts
Professional area: Visual Arts
Specialty: Fashion Design
Educational and qualification degree: Bachelor

LECTURE COURSE DESCRIPTION

- 1. Course unit title:** Fashion styling
- 2. Course unit code:** FAR1084
- 3. Type of the course unit:** elective
- 4. Level:** Bachelor
- 5. Year of study when the component is delivered:** third
- 6. Semester:** fifth
- 7. Number of ECTS credits allocated:** 6
- 8. Name of lecturer(s):** Assoc. Prof. Diana Sotirova, PhD, Asst. Prof. Albena Sveshtarova
- 9. Learning outcomes:** The students acquire knowledge of the essence of the main fashion styles of the 20th century and their use and combination in clothing. The students develop and enrich their knowledge of the difference between European, American and Eastern fashion, the difference between fashion and style and are informed about the world's leading fashion centres.
- 10. Mode of delivery:** face-to-face
- 11. Prerequisites and co-requisites:** The students should take an interest in fashion styling. They need to have a good general culture, artistic qualities and initial information about style types, fashion houses and designers.
- 12. Course content:** The course provides knowledge of the the main styles of the twentieth century and their characteristics, development of style, theories of its change, the difference between fashion and style, participants in the fashion communication process, imitators in fashion, the role of the stylist, fashion and aesthetic taste.
- 13. Recommended or required reading and other learning resources/tools:**
 1. Worsley, H, Decades of Fashion, Koneman 2000g
 2. Steven, F, Fashion Design Course : Principles, Practice and Techniques: The Ultimate Guide for Aspiring Fashion Designers / . - London : Thames & Hudson, 2010 Fashion Illustration – accessorise 2010
 3. Walker, E, Style Book : Fashionable Inspirations / . - Koln : Endeavour, 2010
 4. 1000 Ideas by 100 Fashion Designers/Carolina Cerimedo - Barcelona: Rockport Publ., 2010
 5. Fashion Design Workshop / Stephanie
 6. Stefan, J. - London : Valter Foster Publ., 20118.
 7. Donovan, B, Advanced Fashion Drawing : Lifestyle Illustration / . - London : Laurence King Publishing Ltd., 2010
 8. The Sourcebook of Fashion Design = Handbuch Modedesign = Bronnenboek voor Modeontwerpen = El gran libro de la moda . - Barcelona : LOFT Publ., 2011
 9. Worsley, H., 100 Ideas That Changed Fashion / . - London : Laurence King Publishing Ltd., 2011,
 10. - (2012)

14. Planned learning activities and teaching methods: lectures, course projects, contact hours, self-study

15. Assessment methods and criteria: The students have to develop 2 course assignments per semester according to a topic given by the lecturer in compliance with the content of the course and to make ready-made clothes according to a preliminary approved project, which they present at a fashion show at the end of the academic year.

16. Language of instruction: Bulgarian