Faculty of Architecture
Department of Arts
Professional area: Visual Arts
Specialty: Fashion Design
Educational and qualification degree: Bachelor

LECTURE COURSE DESCRIPTION

1. Course unit title: Packaging design
2. Course unit code: ARC1359
3. Type of the course unit: optional
4. Level: Bachelor
5. Year of study when the component is delivered: third
6. **Semester:** sixth
7. **Number of ECTS credits allocated:** 6
8. Name of lecturer(s): Donika Kirova, PhD
9. Learning outcomes: The course aims to acquaint the students with the basic principles of designing packaging for a particular product, taking into account its particularities.
10. Mode of delivery: face-to-face
11. **Prerequisites and co-requisites:** artistic skills and knowledge of typography
12. Course content: The course includes theoretical knowledge of packaging design rules and practical assignments on a given topic.
13. Recommended or required reading and other learning resources/tools:

Алпатов М.В., Всеобщая история искусства, I II, Москва 1948/49 〉 Античен театър. М., 1965 〉 Аронов В. Художник и предметное творчество, М., 1987 〉 Банфи А., Философия искусства, М., 1989〉 Божков А., Българското изобразително изкуство, 〉 Божков А., Човекът и изкуството, Сф., 1988 〉 Райнов Н., История на изкуството I – XII Сф., 1930-33 〉 Р. Никифорова – Дизайн в архитектурна среда, ВСУ 2005 〉 L.Bhaskarn – Designs of the Times, Rotovision, SA 2005 〉 David Raizman History of Modern Design, L. King Publ. 2010 〉 Дж. Бел - Огледалото на света. Рива, 2007. 〉 B. Taylor – Art Today. L. King Publ. 2005

14. Planned learning activities and teaching methods: seminars, course projects and assignments, out-of-class workload, contact hours
15. Assessment methods and criteria: The students are required to develop one course project on a topic assigned by the lecturer, consistent with the content of the course or the research plan. Exam is held at the end of the semester. The exam assesses the implementation of a project on a given topic.
16. Language of instruction: Bulgarian