

**Faculty of Architecture**  
**Department of Arts**  
**Professional area:** Visual Arts  
**Specialty:** Fashion Design  
**Educational and qualification degree:** Bachelor

## LECTURE COURSE DESCRIPTION

- 1. Course unit title:** Entrepreneurship
- 2. Course unit code:** MAN1071
- 3. Type of the course unit:** optional
- 4. Level:** Bachelor
- 5. Year of study when the component is delivered:** fourth
- 6. Semester:** seventh
- 7. Number of ECTS credits allocated:** 6
- 8. Name of lecturer(s):** Assoc. Prof. Aleksandra Parashkevova, PhD, Assoc. Prof. Kapka Manasieva, PhD
- 9. Learning outcomes:** acquired knowledge about the nature of entrepreneurship, skills at developng entrepreneurial plan, competencies in application of the forms for interaction between large and small and medium enterprises.
- 10. Mode of delivery:** face-to-face
- 11. Prerequisites and co-requisites:** knowledge and skills in the courses of Economics, Management.
- 12. Course content:** In the course of Entrepreneurship, the main forms of entrepreneurial activity are studied. The forms of interaction between large and small and medium enterprises are dealt with.
- 13. Recommended or required reading and other learning resources/tools:**  
:  
, 2007.  
:  
, 2011.
- 14. Planned learning activities and teaching methods:** lectures, self-study
- 15. Assessment methods and criteria:** The final mark for the course is formed by: continuous assessment - relative weight 0.5; exam mark - relative weight 0.5. Students are informed about the continuous assessments of the individual and group assignments during lectures, seminars and contact hours. The continuos assessments are placed in the eSchool lecturer profile. The final mark for the course is announced during the exam. It is also entered in the VFU's website at Student Status (<https://student.vfu.bg:8443/index.jsp>). The student can contact the lecturer either by e-mail [lpashkevova@gmail.com](mailto:lpashkevova@gmail.com) or on the phones that are known through the e-mail and the university website.
- 16. Language of instruction:** Bulgarian