

Faculty of Architecture
Department of Arts
Professional area: Visual Arts
Specialty: Fashion Design
Educational and qualification degree: Bachelor

LECTURE COURSE DESCRIPTION

- 1. Course unit title:** Portfolio
- 2. Course unit code:** FAR1068
- 3. Type of the course unit:** compulsory
- 4. Level:** Bachelor
- 5. Year of study when the component is delivered:** second
- 6. Semester:** fourth
- 7. Number of ECTS credits allocated:** 4,5
- 8. Name of lecturer(s):** Chief Asst. Prof. Viktor Petkov
- 9. Learning outcomes:** Obtaining theoretical knowledge and practical skills for visual presentation of the students' conceptual and professional quests according to their individuality and capabilities. The course allows for professional performance when looking for a job in the field of fashion design as well as in the field of visual arts
- 10. Mode of delivery:** face-to-face
- 11. Prerequisites and co-requisites:** general knowledge and drawing skills
- 12. Course content:** Portfolio as a means of presentation and basic rules dictated by its purpose. Building and style unity. Preparation and implementation of a project.
- 13. Recommended or required reading and other learning resources/tools:**
 1. CORELDRAW, , 2002, ;
 2. Adobe Photoshop, , 2001, ;
 3. , , , 1999, ;
 4. Fejl, P., Graphic Design Now, Taschen, 2005.
 5. Hembree, R., The Complete Graphic Designer : A Guide to Understanding Graphics and Visual Communication - Gloucester : Rockport Publ., 2006
 6. Kozak, G., Japanese Graphics NOW! - Koln : Taschen, 2006
 7. Pricken, M., Creative Advertising : Ideas and Techniques from the World's Best Campaigns . - London : Thames & Hudson, 2006
- 14. Planned learning activities and teaching methods:** seminars, course projects and assignments, out-of-class workload, contact hours
- 15. Assessment methods and criteria:** The students are assessed for each assignment given by the lecturer during the semester, and the exam is a final task that is consistent with the content of the course or the research plan.
- 16. Language of instruction:** Bulgarian