

**Faculty of Architecture**  
**Department of Arts**  
**Professional area:** Visual Arts  
**Specialty:** Fashion Design  
**Educational and qualification degree:** Bachelor

## LECTURE COURSE DESCRIPTION

- 1. Course unit title:** Design history
- 2. Course unit code:** ARC 1247
- 3. Type of the course unit:** compulsory
- 4. Level:** Bachelor
- 5. Year of study when the component is delivered:** third
- 6. Semester:** fifth
- 7. Number of ECTS credits allocated:** 3
- 8. Name of lecturer(s):** Donika Kirova, PhD, Asst. Prof. Albena Sveshtarova
- 9. Learning outcomes:** The students are introduced to basic concepts of the history of the 20th century design, its differentiation as a separate art area and the prospects for its development. The subjects of the course aim at laying the basis for understanding the reasons for the development of plastic and visual arts and the relationship between them. The impact of colours, music, psychology and trends of visual and plastic arts, sense perceptions and the role of contemporary society are studied in order to assimilate and implement them in a design and project plan.
- 10. Mode of delivery:** face-to-face
- 11. Prerequisites and co-requisites:** none
- 12. Course content:** The students are introduced to the theoretical basis of the course. The concept of design is clarified, the chronological development of all components of art are considered - theatre, ballet, scenography, impact and psychology of art, impact of music, colours and light. In the last theme we will make individual projects using trends in contemporary art and visual effects.
- 13. Recommended or required reading and other learning resources/tools:**

- „ „, I II, 1948/49 }  
 „ „, 1965 } „ „, 1987 }  
 „ „, 1989 } „ „  
 „ „, 1988 }  
 „ „, 1930-33 } „ „  
 „ „, 2005 } L.Bhaskarn – Designs of the Times, Rotovision,  
 SA 2005 } David Raizman History of Modern Design, L. King Publ. 2010 } „ „ -  
 „ „, 2007. } B. Taylor – Art Today. L. King Publ. 2005
- 14. Planned learning activities and teaching methods:** lectures and seminars, course projects and assignments, out-of-class workload, contact hours

**15. Assessment methods and criteria: Assessment methods and criteria:** The students sit an exam at the end of the semester. They are required to present 2 course assignments and one course project per semester according to the topic assigned by the lecturer, according to the content of the course or the research plan. Format and materials for work - at student's choice. The exam task forms 30% of the final annual mark, and the remaining 70% is formed by continuous assessment based on the course assignments given by the lecturer.

**16. Language of instruction:** Bulgarian