

**Faculty of International Economics and Administration**  
**Department: Administration and Management**  
**Professional area: Administration and Management**  
**Major: Business Administration and Management – International Business Management**  
**Educational-and-qualification Degree: Bachelor**

### **COURSE DESCRIPTION**

1. Course unit title: **Business Ethics**
2. Course unit code: MAN1423
3. Type of course unit: Optional
4. Level of course unit: Bachelor
5. Year of study: first - fourth
6. Semester: first - eighth
7. Number of ECTS credits allocated: 3
8. Name of lecturer: Assoc. Prof. Daniela Popova, PhD
9. Learning outcomes of the course unit: The objective of the course is to derive and analyze the potential development of the concept of 'social responsibility' of the enterprise in terms of the global economy.
10. Mode of delivery: face to face
11. Prerequisites and co-requisites: Students should have basic knowledge in business communication, management and economics of enterprises, human resource management.
12. Course contents: The course 'Business Ethics' studies the basic theoretical and methodological issues as well as the practical and application questions in connection with the ethical aspects of business and social responsible behavior of its management.
13. Recommended or required reading:
  1. Крънчева, Кр. Бизнес етикет. Изд. "Изток-Запад", 2013
  2. Мандзаридис, Г. Християнска етика. Том I. Фондация „Покров Богородичен“, 2011
  3. [http://bzut2011.ofo.bg/\\_ld/0/30\\_547753\\_pomagalo.pdf](http://bzut2011.ofo.bg/_ld/0/30_547753_pomagalo.pdf)
  4. Business Ethics: Case Studies and Selected Readings, Seventh Edition Marianne M. Jennings 2012, 2009 South-Western, Cengage Learning, ISBN-13: 978-0-538-47353-8, ISBN-10: 0-538-47353-3
  5. Küpers, W. Embodied Responsive Ethical Practice The Contribution of Merleau-Ponty for a Corporeal Ethics in Organisations. Electronic Journal of Business Ethics and Organization Studies, Vol.20, No.1, 2015
14. Planned learning activities and teaching methods: a course of lectures, contact hours, discussions, case study work and self study out-of-class work
15. Assessment methods and criteria: Written examination
16. Language of instruction: Bulgarian
17. Work placement: None