

1. - INF3010
2. -
3. -
4. -
5. -
6. -
7. -4,5
8. - . -
9. - nline
10. -
11. ()-
12. - : ; ; - -
; ; BPMS (BUSINESS PROCESS
MANAGEMENT SYSTEM) ; SAP (System Analysis and Protocol Development)
13. / :
 , 2006, 331 . , ” ”
K . . , . , 2011
 , 2011
<http://www.knigiko.com/index.php?p=book&src=69>
http://www.info-class.com/marketing/internet_marketing/internet_marketing.htm
14. - ,
15. -
40%
16. - , .