

Faculty of Architecture**Department:** Architecture and Urbanism**Professional area:** Architecture, Civil Engineering and Geodesy**Major:** Architecture**Educational-and-qualification Degree:** Master**COURSE DESCRIPTION**

1. **Course unit title:** Graphic Design
2. **Course unit code:** INF 2010
3. **Type of course unit:** elective
4. **Level of course unit:** Master
5. **Year of study:** fourth
6. **Semester when the course unit is delivered:** eighth
7. **Number of ECTS credits allocated:** 3
8. **Name of lecturer:** Assoc. Prof. Antoaneta Radoeva
9. **Learning outcomes of the course unit:** The course aims at developing qualities and skills for making projects with high artistic value in the field of graphic design – applied graphics, print.
10. **Mode of delivery:** face-to-face
11. **Prerequisites and co-requisites:** none
12. **Course contents:** Print. General rules, laws, principles, basic types, application. The graphic and the ratio black and white. Color – meaning, symbolism, emotional influence. Art nouveau. Expressionism. Surrealism. Caricature, cartoon – definition and nature. Variety of expressions in the art. Ethnographic museum. Study, analysis and principles of embroidery. Communicative associations.
13. **Recommended or required reading:**
 - books:
Анди УОРХОЛ, Антонио ГАУДИ, Густав КЛИМТ, Алфонс МУХА, Обри, БИАРДСЛЕЙ, Едвард МУНК, Жорж БРАК, Пабло ПИКАСО, Салвадор ДАЛИ, РЪОНЕ МАГРИТ, БЪЛГАРСКА НАЦИОНАЛНА ШЕВИЦА, ИЗТОЧНО ПРАВОСЛАВНА ИКОНОГРАФИЯ, ШРИФТА ПРЕЗ ВЕКОВЕТЕ – I, II и III том, ЗАПАЗЕНА МАРКА И ЛОГО – I и II том, ХЕРАЛДИКА, History of Graphic Design, Typography.
14. **Planned learning activities and teaching methods:** laboratory work, contact hours, projects assignments
15. **Assessment methods and criteria:** oral and written examination
16. **Language of instruction:** Bulgarian
17. **Work placement(s):** none