

Faculty of International Economics and Administration
Department: Administration and Management
Professional area: Administration and Management
Major: Public Administration and Management – European Administration
Educational-and-qualification Degree: Master

COURSE DESCRIPTION

1. Course unit title: Entrepreneurial Networks and Clusters
2. Course unit code: ADM3142
3. Type of course unit: optional
4. Level of course unit: Master
5. Year of study: first
6. Semester: second
7. Number of ECTS credits allocated: 3
8. Name of lecturer: Prof. D.Sc. Loretta Parashkevova, PhD; Assistant Prof. Alexandra Parashkevova, PhD
9. Learning outcomes of the course unit: acquired knowledge about the nature of entrepreneurial networks and clusters of small enterprises.
10. Mode of delivery – face-to-face
11. Prerequisites and co-requisites: postgraduates are required to have knowledge in the field of Economics and Management
12. Course contents: the postgraduates on the course “Entrepreneurial Networks and Clusters” study the new areas of entrepreneurial activity. The networks and clusters, including those in the EU and Bulgaria are dealt upon. The state support of SMEs’ clusters is discussed.
13. Recommended or required reading:
 - **Парашкевова, Л., А. Парашкевова** Предприемачеството в глобалната икономика, Варна, Колор принт, 2007.
 - **Парашкевова, А.** Мрежата в контекста на теорията на фирмата. Knowledge Society Institute, Vol. 9, ISSN 1313-4787, 2011.
 - **Парашкевова, А.** Мрежата като форма на фирмено сътрудничество: еволюция на научните теории. Knowledge Society Institute, Vol. 10, ISSN 1313-4787, 2011.
14. Planned learning activities and teaching methods: lectures and independent work
15. Assessment methods and criteria: The final grade is formed by: continuous assessment -0.5; exam - 0.5. Students are informed about their current results of their individual and group tasks during lectures, seminars and contact hours. The current results are available in the teacher’s profile in eSchool. The overall grade is reported during the exam. It is also available on the site of VFU in the section "Student Status" (<https://student.vfu.bg:8443/index.jsp>). Students can also e-mail the lecturer lpashkevova@gmail.com or call on the office or mobile phone numbers known through email and the university site content.
16. Language of instruction: Bulgarian
17. Work placement: none