

Faculty of International Economics and Administration
Department: Administration and Management
Professional area: Administration and Management
Major: Public Administration and Management – European Administration
Educational-and-qualification Degree: Master

COURSE DESCRIPTION

1. Course unit title: Project Management Development
2. Course unit code: MAN3054
3. Type of course unit: compulsory
4. Level of course unit: Master
5. Year of study: first
6. Semester: first
7. Number of ECTS credits allocated: 3
8. Name of lecturer: Assoc. Prof. Magdalena Ivanova, PhD; Prof. Pavel Pavlov, PhD
9. Learning outcomes of the course unit: As a result of the course postgraduates will acquire:
 - **Theoretical knowledge** concerning: modern principles of project management; activity planning, managing the scope and objectives of the project, selecting a suitable approach for the project, drawing up a time-table; personnel management and managing teams; special attention is paid to the managerial methods and techniques used to manage and control the design process, including SWOT-analysis, logical matrix, diagram (tree) of the targets.
 - Specific **practical skills**: to examine the need for initiating projects and preparation of a project call; to manage project activities and teamwork; to use modern management techniques and methods in all activities of project management.
10. Mode of delivery: face-to-face
11. Prerequisites and co-requisites: postgraduates are required to have knowledge in the field of: Management, Psychology of Management, EU policies, etc.
12. Course contents: Correspondence between budget and project planning and financing. Strategic projects in the public sector (public projects) - nature, types and structure. Typology and functions of a public project. Structure of a public project. Program / project cycle. Development of a diagram (tree) of the targets. Influence of internal and external social environment. Tools of the SWOT-analysis method. Method of logic frame (logical matrix) to structure public projects. Expert analytical methods in public project management. Interaction with funders (donors) of public projects. Key prerequisites for successful implementation of public projects.
13. Recommended or required reading:
 - **Апостолов, Ал.**, Основи на проекта, ПРОЕКТА. С., 2004.
 - **Лойков, Кр.** Разработване и управление на европейски проекти. Раабе България, С., 2010.
 - **Павлов, П., Л. Павлова, С. Михалева.** Управление на публични проекти (учебно пособие, 1 и 2 част), УИ на ВСУ „Ч. Храбър”, 2006.
 - **Павлов, П., С. Михалева, Л. Павлова.** Стратегическо управление в публичния сектор. УИ на ВСУ „Ч. Храбър”, 2008.
 - **Списание „Фондове. Програми. Проекти”,** 2010, 2011.
 - **Управление на проекти.** Harvard Business Review, „Класика и стил”, 2010.
 - <http://eufunds.bg> – Единен информационен портал. Структурни фондове на ЕС.

- <http://www.evrofinansirane.eu> – Всичко за фондовете на ЕС за България.
- 14. Planned learning activities and teaching methods: concept-, problem- and thesis-oriented presentation of the course content; presentations; use of active methods.
- 15. Assessment methods and criteria: Assessment during the lectures and seminars, based on pre-set criteria, according to students' individual and team performance in theoretical and practical tasks and their active participation in discussions; final written examination – students write on a topic from a list of examination topics set for self-study in advance; an open-questions test. Students are informed of their grades, as well as of the lecturer's grounds for them during the lectures, the contact hours, immediately after the examination, via e-mail, on the phone. Phone numbers and email addresses are available on the university site.
- 16. Language of instruction: Bulgarian
- 17. Work placement: none