

**Faculty of International Economics and Administration**  
**Department: International Economics and Politics**  
**Professional area: Economics**  
**Major: Marketing**  
**Inter-University Program: International Marketing**  
**Educational-and-qualification Degree: Master**

## **COURSE DESCRIPTION**

1. Course unit title: Globalization and Post-industrial Society
2. Course unit code: ECO 3004
3. Type of course: compulsory
4. Level of course unit: Master
5. Year of study: first
6. Semester: first
7. Number of ECTS credits allocated: 4,5
8. Name of lecturer(s): prof. Anna Nedyalkova, Ph.D.
9. Learning outcomes of the course unit – knowledge, skills and competences acquired (objectives):
  - The objective of the course is to help students acquire knowledge about:
  - The nature and main characteristics of the globalization of economy in relationship to development
  - The influence of the civilizational-formatinal determination on the globalizing processes
  - The nature of sustainable development and the possibilities for achieving it
10. Mode of delivery: face-to-face.
11. Prerequisites and co-requisites: students should be acquainted with the main economic theories and be able to analyze and look for solutions of micro- and macro-economic problems.
12. Course contents:
  - Main characteristics and historical forms of globalization
  - Globalization and sustainable development
  - Globalizing effect
  - Main factors of globalization
  - Globalization, democracy and politics
  - Global development and global modeling of economy
13. Recommended or required reading:
  - Недялкова А., Бауман З., Филипов Д., Глобализъм, регионализъм и антиглобализъм, изд. “Албатрос”, София 2005.
  - Недялкова А., Глобализацията – нищо фатално, Унив.изд., Варна, 2002.
14. Planned learning activities and teaching methods: The course training includes lectures and self-study. A presentation of the course of lectures, as well as additional and auxiliary information is published on the web-site of VFU in the “virtual education” section.
15. Assessment methods and criteria:

The monitoring is oriented towards the:

  - Systematic and consistent study of the theoretic material
  - Knowledge-broadening by means of studying the recommended literature and real case studies
  - Free transfer of knowledge and skills in one scientific area to another
16. Language of instruction: Bulgarian.
17. Work placement(s): none.