

Faculty of International Economics and Administration
Department: International Economics and Politics
Professional area: Economics
Major: Marketing
Inter-University Program: International Marketing
Educational-and-qualification Degree: Master

COURSE DESCRIPTION

1. Course unit title: Industrial Organization
2. Course unit code: ECO 3011
3. Type of course: compulsory
4. Level of course unit: Master
5. Year of study: first
6. Semester: first
7. Number of ECTS credits allocated: 4,5
8. Name of lecturer(s): Prof. Mitko Dimitrov PhD; Chief Assistant Daniela Popova, PhD
9. Learning outcomes of the course unit: The objectives of the course “Industrial Organization” is to reveal to students the specifics of economic structures in developed and transition economies and their importance in determining corporate performance, the impact of ownership (corporatisation), growth and merger of companies on their aims and outcomes and the influence of governments on corporate performance.
10. Mode of delivery: face-to-face
11. Prerequisites and co-requisites: Students are required to have knowledge of Micro and Macroeconomics and Marketing.
12. Course contents: The concept of the course “Industrial organization” implies a systematic study of the theoretical postulates, independent work and check of knowledge through testing. The lectures clarify the basic theoretical postulates of Industrial organization. The independent work is an important component of training. It involves the acquisition of the taught subject matter and introduction of the additional sources in the field of Industrial organization.
The contact hours assist and guide the acquisition of the subject matter.
13. Recommended or required reading:

1. Roger Clarke, Industrial Economics, John Wiley & Sons, Limited, 2012
2. R R Barthwal, Industrial Economics: An Introductory Text Book, New Age International, 2007, 556p.
3. Студии за ускорено развитие на българската икономика, С., ГорексПрес, 2007, 523с.
4. Monks, R. A. and N. Minow, Corporate Governance, Fourth Edition, John Wiley & Sons, Limited, 2008, 651p.
5. Freeman, R. E. and all. Stakeholder Theory, Cambridge University Press, 2010, 343p.
6. Димитров, М. и Ст. Тотев, „Трансграничното сътрудничество на балканските страни”, – Народно стопански архив, СА „Д. А. Ценов”, Свищов, година LXII, кн. 2, 2009, с. 5-13.

7. Димитров, М., Преструктуриране на предприятията в България. В: Ограничения пред икономиката на България в процеса на присъединяването ѝ към Европейския съюз, Некст, С., 2007, с. 167-182.

8. "Economies in Transition and the Varieties of Capitalisms: Features, Changes, Convergence", (ed. by Dimitrov, M., Andreff, W., Csaba, L.), Gorex Press, Sofia, 1999.

14. Planned learning activities and teaching methods: lectures and seminars

15. Assessment methods and criteria: For full-time students the overall grade is based on the results of the written examination and students' active participation in class.

Active participation in classes 20%

Exam 80%

16. Language of instruction: Bulgarian.

17. Work placement(s): none.