

Faculty of International Economics and Administration
Department: International Economics and Politics
Professional area: Economics
Major: Marketing
Inter-University Program: International Marketing
Educational-and-qualification Degree: Master

COURSE DESCRIPTION

1. Course unit title: International Movement of Capitals
2. Course unit code: ECO 3014
3. Type of course unit: optional
4. Level of course unit: Master
5. Year of study: first
6. Semester: first, second
7. Number of ECTS credits allocated: 3
8. Name of lecturer: Assoc. Prof. Virzhinia Ivanova, PhD
9. Learning outcomes of the course unit: To acquire the theoretical foundations of the international movement of capitals, the direct foreign investments, the formation of business combinations by means of the international movement of capitals and the foundation of company and banking unions – transnational companies, transnational banks, consortia, conglomerates, joint ventures, etc.
10. Mode of delivery: face-to-face
11. Prerequisites: The students are required to have completed the courses in International Economics, International Finance, International Business, International Financial Management.
12. Course contents: International movement of capitals – essential characteristics, forms, effects, regulations. Transnational banks and transnational companies as part of the international movement of capitals; Business combinations in the form of mergers, takeovers, consolidations, joint ventures, outsourcing, franchising, etc. –nature, characteristics, practice, etc.
13. Recommended or required reading:
Каракашева, Л. и кол. Международен бизнес – втора част, Призма, София, 2011.; Данаилов, Д., "Сливанията и поглъщанията в бизнеса – реалност и предизвикателство", "Болид", 2002. ; Боева, Б. Корпоративно управление – от мощните корпорации към икономиките в преход, Princeps, София, 2001.; Кирев, Л., Транснационални корпорации, Свищов, 2004.
14. Planned learning activities and teaching methods: multimedia is used, discussions on the subject content, analysis of articles on the topics, etc.
15. Assessment methods and criteria: the control and assessment of knowledge and competence is achieved through the following forms and the allocation of credits:
 - Attendance form, active participation and a test (open questions) on the submitted material during lectures - 20%;
 - Presence, discussions and a course assignment defence on pre-assigned topics by the lecturer during seminars, 10%;
 - Evaluation of the test (open questions), taken during the session - 70%;The exam is written (response to open questions) on the topics of the course. Students get a poor mark if they do not meet the 40% of correct answers (e.g. 4 correct answers of 10 questions asked) and an excellent mark if they answer correctly to all questions.

Students who have completed a discipline similar to that one in their Bachelor's Degree can have their course recognized (or have their mark increased, at students' request). In this case students should develop a course assignment on given topics.

16. Language of instruction: Bulgarian

17. Work placement(s): none