

Faculty of International Economics and Administration
Department: International Economics and Politics
Professional area: Economics
Major: Marketing
Inter-University Program: International Marketing
Educational-and-qualification Degree: Master

COURSE DESCRIPTION

1. Course unit title: Fundamentals of Management
2. Course unit code: MAN 1069
3. Type of course: equivalent
4. Level of course unit: Master
5. Year of study: first
6. Semester: first
7. Number of ECTS credits allocated: 6
8. Name of lecturer(s): Assoc. Prof. Angel Poryazov, Ph.D.
9. Learning outcomes of the course unit: The course in Fundamentals of Management aims to develop students' applied practical skills in the field of corporate management.
10. Mode of delivery: face-to-face.
11. Prerequisites and co-requisites: The course in Fundamentals of Management is fundamental and as it is such, it is not expected from the students to have any prior knowledge.
12. Course contents: The course of lectures in Fundamentals of Management clarifies the main questions of the theory, organization and technology of management. Students discuss the connection between management and scientific achievements in contemporary social practice. The course examines the functions of management and the possible structural decisions for their distribution among the managing bodies, as well as the organizational regulation and rights delegation as means of solving structural-functional problems, the main issues of the technology of management as decision making in the process of management, management methods and the leadership styles used by contemporary managers.
13. Recommended or required reading:
 1. Порязов А., Въведение в теорията на мениджмънта, ВСУ, 2007.
 2. Порязов А., Организация и технология на управлението, ВСУ, 2007.
 3. Порязов А., В. Николаева, П. Ямукова, Основи на управлението, ВСУ, 2010.
 4. Серафимова, Д., Основи на управлението, Варна: Стено, 2007.
 5. Станчева А. и др . Теория на управлението, Варна: Наука и икономика, 2010.
14. Planned learning activities and teaching methods: The course in Fundamentals of Management presumes studying the theoretical foundations and the contemporary tendencies in management. The acquisition of the subject matter is checked by means of the planned discussions and the development of projects on issues studied during the course. The lecture material is taught by means of presentations.
15. Assessment methods and criteria: for all students, the course in Fundamentals of Management ends with a written examination. An oral examination for a final grade formation is also possible. For admission to regular session students are required to have a certain number of points obtained from: seminars, submitted and defended project assignments, passed interim and final tests. When a certain number of points are accumulated, students may not sit for the exam. Such a decision is taken after a colloquy with the lecturer.
16. Language of instruction: Bulgarian.
17. Work placement(s): none.