

**Faculty of International Economics and Administration**  
**Department: International Economics and Politics**  
**Professional area: Economics**  
**Major: Marketing**  
**Inter-University Program: International Marketing**  
**Educational-and-qualification Degree: Master**

## **COURSE DESCRIPTION**

1. Course unit title: EU Structural Instruments and Their Application in Bulgaria
2. Course unit code: MAN 3025
3. Type of course: compulsory
4. Level of course unit: Master
5. Year of study: first
6. Semester: first
7. Number of ECTS credits allocated: 4,5
8. Name of lecturer(s): Prof. Pavel Pavlov, PhD; Assoc. Prof. Svetla Mihaleva, PhD
9. Learning outcomes of the course unit: As a result of the course students should acquire:
  - **Theoretical knowledge** concerning: the principles, requirements and structures for the management of the Structural and Cohesion Funds in the EU and Bulgaria; effective and efficient management and implementation of EU Structural Instruments in Bulgaria; the package of regulations governing the management and implementation of structural instruments in Bulgaria.
  - **Specific practical skills:** identifying and differentiating EU funds, EU programs; collecting and analyzing information for application and participation in programs and projects; applying the principles of sound financial management and efficient and effective absorption of EU funds.
10. Mode of delivery: face-to-face.
11. Prerequisites and co-requisites: Management, EU Law, EU Policies, etc.
12. Course contents: Correspondence between budget and project planning and financing. Objectives and principles of cohesion in the EU. Nature and use of EU funds. Strategic planning documents. Institutional mechanisms for the management of EU funds in Bulgaria.
13. Recommended or required reading:
  - **Павлов, П., Л. Павлова, С. Михалева, С. Инджова.** Структурни инструменти на ЕС и използването им от България (учебно помагало), УИ на ВСУ „Ч. Храбър”, 2010.
  - **Шикова, И., М. Герганова, Д. Димова.** Европейски програми 2007-2013. Информационен център на ЕС, Представителство на ЕК в България, РИК „Минерва, С., 2007.
  - **Структурни фондове – възможности и предизвикателства.** За потенциални бенефициенти, Министерство на финансите. 2007.
  - **Общ процедурен наръчник за управление на Структурните фондове и Кохезионния фонд в България.** Министерство на финансите. 2007.
  - <http://eufunds.bg> – Единен информационен портал. Структурни фондове на ЕС.
  - <http://www.evrofinansirane.eu> – Всичко за фондовете на ЕС за България.
14. Planned learning activities and teaching methods: conceptual, problematic and theses presentation of lectures, presentations; application of active methods.
15. Assessment methods and criteria: *final written examination*-a test with open questions. Students have the opportunity to inform themselves about their grade and the reasons for the assessment during lectures, during contact hours, immediately after the exam by email, by

calling on the office or mobile phone number of the lecturer available on the website of the university.

16. Language of instruction: Bulgarian.

17. Work placement(s): none.