

Faculty of International Economics and Administration
Department: International Economics and Politics
Professional area: Economics
Major: Marketing
Inter-University Program: International Marketing
Educational-and-qualification Degree: Master

COURSE DESCRIPTION

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1. Course unit title: Technology of International Project Development
2. Course unit code: MAN 3027
3. Type of course: compulsory
4. Level of course unit: Master
5. Year of study: second
6. Semester: third
7. Number of ECTS credits allocated: 6
8. Name of lecturer(s): Prof. Teodora Bakardjieva, PhD
9. Learning outcomes of the course: Students learn to successfully develop a real project, with particular emphasis on the techniques associated with the creation of the most important components of the project - time table and budget.
10. Mode of delivery: face-to-face.
11. Prerequisites and co-requisites: The course includes knowledge in the field of the disciplines - Project Cycle Managing, Structural Instruments of the EU, Project Organization and Management and Business Information Systems.
12. Course contents: The aim of the course is to present the methods for developing project proposal calls for funding in Bulgaria through the operational programs, the program LLL, Cross Border Cooperation (CBC) Programme, the Seventh Framework Programme and other funding programs.
13. Recommended or required reading:
 1. Бакърджиева, Т. Ръководство за разработване на проект
<https://eschool.vfu.bg/course/view.php?id=6>
 2. Управление на проекти, Harvard Business School, изд. Класика и Стил, стр. 194, 2011
 3. Лойков Кр. Разработване и управление на Европейски проекти, изд. Раабе България, 2011
 4. <http://www.eufunds.bg>
 5. <http://www.evropa.bg>
 6. <http://www.grantseurope.eu>
 7. <http://www.e-isotis.org/opencalls.php>
 8. <http://www.evroportal.bg>
 9. <http://europa.eu>
14. Planned learning activities and teaching methods: specially prepared electronic web-based resources are provided; a search for appropriate grant schemes on the Internet is performed, individual discussions on the development of the project are held in order to achieve profundity and precision of the study.
15. Assessment methods and criteria: Assessment is based on students' activity during the semester (20%) and preparation and defence of a project assignment- the development and defence of a real project on a current call for funding in Bulgaria (80%).
16. Language of instruction: Bulgarian.
17. Work placement(s): a project assignment