

Faculty of Law
Department: Security and Safety
Professional Area: National Security
Major: National Security Protection
Educational-and-qualification Degree: Bachelor

COURSE DESCRIPTION

1. Course unit title: Competitive Intelligence
2. Course unit code: SEC 1031
3. Type of course unit: compulsory
4. Level of course unit: Bachelor
5. Year of study: third
6. Semester when the course unit is delivered: sixth
7. Number of ECTS credits allocated: 6
8. Name of lecturer: Chief Assist. Prof. Stanislava Mineva, PhD
9. Learning outcomes of the course unit: students to acquire permanent, thorough, logically based knowledge of competitive intelligence; the specifics of organization and activity management; support the creation of skills and routines for practical application of acquired knowledge in the future career of students.
10. Mode of delivery: face-to-face
11. Prerequisites and co-requisites: Students should have done the courses in 'Risk Analysis and Control', 'Theoretical and Legal Foundations of National Security', 'Globalization of Economy and Development'.
12. Course contents: The course reveals the purpose and features of competitive intelligence as a specific activity to protect the interests of private firms under conditions of a competitive market.
13. Recommended or required reading:
 - 3.3.1. *Required Reading*
 1. Асенов, Б., Теория на разузнаването и контраразузнаването, С., 2008 г.
 2. Начев, Й., Конкурентно разузнаване, С., 2007 г.
 - 3.3.2. *Recommended Reading*
 3. Василев, Е., Фирмена сигурност, С., 2000 г.
 4. Илиев, И., М. Лечева, Вл. Годоров, Основи на бизнессигурността, В. 2003 г.
 5. Трифонов, Т., Христов, В., Теория и технология на контраразузнаването, С., 2010 г.
 6. Търкаланов, Ю., Разузнавателният анализ, С., 2003 г.
 7. Христов, П., Разузнавателна защита на конституционния ред в демократичната държава, В., 2011 г.
14. Planned learning activities and teaching methods: Lectures, seminars, contact hours, independent work
15. Assessment methods and criteria: The results of the course training are assessed through a complex examination grade. Students are allowed to sit a test if they have participated fully in the learning process and have received a positive grade of the continuous assessment - participation, test, course assignment. For admission to examination, the student has to have received a minimum of 75 points. If they have 90 points or more, students are exempt from the examination with a very good or excellent grade, depending on the average grade of the continuous assessment.
16. Language of instruction: Bulgarian
17. Work placement: -